

Sponsorship Application

Please provide the information required by Sections A, B, C and D of this form, and return to:

Mail: Walkerton Clean Water Centre
20 Ontario Road
P.O. Box 160
Walkerton, ON N0G 2V0

Fax: 519-881-4947

Email: inquiry@wcwc.ca

If you have any questions, please call the Walkerton Clean Water Centre (WCWC) at: 519-881-2003 or toll free at 1-866-515-0550 or email us at inquiry@wcwc.ca

If the space is not sufficient for explanation and details, please add an extra page.

A. Contact Information

Individual Name/Name of Organization:	Date:
Contact Person (if different from above):	Business Phone:
Business Address:	
Business Fax:	Business Email:
Name of Event/Program to be sponsored:	

B. About You

If the applicant is an organization, when was your organization founded? How many employees/members do you have? What is the legal status of your organization; is it a corporation or a partnership? If a corporation, is your organization a non-profit corporation?

What are your vision or mission and goals?

What is your audience size (demographics of membership)?

Have you ever received funding from WCWC? If so, provide details.

C. Sponsorship Details		
What financial or in-kind contribution are you requesting from WCWC for the event/program to be sponsored?		
What opportunities are you offering WCWC in return for the financial or in-kind contribution?		
How will the financial or in-kind contribution be used (e.g., meals or transportation for participants, speakers' fees, AV equipment rental)? Upon completion of the activity/event, successful applicants must provide WCWC with a final report on how the funding was used. Any unused funds must be returned to WCWC.		
Who else are you approaching for funding?		
Have you approached any other parts of the Government of Ontario for funding? If so, please provide the contact information for the individual approached.		
Which of the following categories would classify your activity: environment, research, business, arts and culture, children or general community?		
If seeking sponsorship for an event, please list date(s) and location(s).		
Approximately how many people will be reached through the event/program?		
What are the tangible benefits of the event/program to be sponsored to the community? To the drinking water sector?		
How will this event/program promote the WCWC and its mandate?		
How will you measure the success of your event/program?		
Describe any risks associated with the event/program, e.g., media issues, accidents, injuries, cultural or political sensitivities.		
D. References: Name two references (e.g., previous sponsors)		
1. Reference Name	Telephone:	Email:
2. Reference Name	Telephone:	Email:

***WCWC sponsorship funds must not be used towards bottled water or alcoholic beverages under any circumstances.**